



Dogs for Diabetics, Inc.

Our Dogs Save Lives!

Fundraising Tips for the Walk for the Dogs!

You have registered for the Walk and want to get donors to sponsor you for your effort in completing the 5KWalk!!

First, Plan for Success and set a Goal!

1. Make a list of family members, friends, neighbors or co-workers you want to contact.
2. Commit to make a personal donation, such as \$20, \$50 or more.
3. Challenge your friends, family or co-workers to match your donation or contribute what they can.
4. Our average on-line donation is \$50. However, you may want to target another dollar amount, such as \$10 to \$20 per person.
5. Calculate a Goal: **Number of donors** 15 x \$20 = \$300 **Goal**

Second, Use E-Mail, Social Media and Personal Contact!

1. Take 10 minutes, send out e-mails to each person on your contact list, ask for their support!
2. Talk about the Walk & request support on your Facebook page!
3. Follow the e-mails with personal contacts, requesting their help for a great cause.

Third, Ask your Employer to match your Donation!

1. Does your employer have a matching gift program? If so, submit their forms to match your personal gift.

Fourth, Fill out our Donor Form and bring it to the Walk!

1. For donations of Checks or cash submitted by the Walker at the walk, include the requested information on the Donor List. The contact information is needed in order to send a Tax Receipt for each donation.
2. Credit Card Donations can be made on-line through the Donate page on our website at www.dogs4diabetics.com. The donation should include the Name of the Walker or Team being supported.

Prizes will be awarded to the Walkers and Teams that raise the most funds. We will use the Donor forms and add the online donations to tally the results for each team and walker.

Dogs for Diabetics, Inc, is a California 501 (c) (3) non-profit corporation. Its Federal Tax ID number is 20-2250869. All donations are tax-deductible.

Thank you for your effort! Every donation supports a life-changing partnership to a person with diabetes!