



Dogs for Diabetics, Inc.

Our Dogs Save Lives!

Dear Friends,

I am writing on behalf of Dogs for Diabetics, Inc., the leading provider of medical alert service dogs to insulin-dependent diabetics. We are a California 501 (c) (3) nonprofit corporation, Federal Tax ID: 20-2250869. Any donations provided, whether cash or in-kind, are tax-deductible.

On Saturday, August 9, 2014, we will be holding our Annual 5K **“Walk for the Dogs”** fundraising event at the Sports Basement in Walnut Creek, CA, with an after-party at Heather Farms Park. This is our primary fundraising event for the year and we welcome any support that you may offer. We anticipate having as many as 300 walkers participate in this signature event.

We provide these highly trained service animals at no cost to our diabetic clients. The extensive training and life-long support are made available through the generous support of individuals and businesses like yours.

Why we exist: Diabetes is one of the leading health concerns in the United States. Our insulin-dependent clients often have little or no advance warning before a medical emergency occurs. Our service dogs are specially trained to detect changes in blood sugar levels and alert their human companions to an impending crisis – helping to save their lives.

Why we would appreciate your help: The training of these service dogs and their new owners is a complex and costly process. These animals provide a vital service, and in doing so, save many lives. We can provide these specialized dogs to their diabetic companions, only through the generous support of donors like you.

What you can do to help: If you would like to make a tax-deductible donation, provide an in-kind donation, or help in any way, it would greatly assist our mission to offer these unique services to persons with diabetes.

Cause Marketing is a wonderful way to support the Community! We offer various sponsorship levels with different forms of recognition and participation in the event as well as with our overall program. With this letter is a sponsorship flyer - we hope you will consider these wonderful opportunities to make a substantial difference by sponsoring our event and support D4D in carrying out our mission.

Additionally, we would welcome your staff to participate in the Walk, by forming a team to represent your organization.

Thank you for your time and consideration. If you would like any additional information about D4D, our walk, or our various programs, please contact me at cgillham@dogs4diabetics.com.

Warmest Regards,
Christy Gillham
Director of Development